

ONE: Giving Tuesday Email 2025

Subject: Water teaches that abundance lives in the flow 🌊🍂

Preview: Where does Nature offer you abundance? What wants to flow through you into the world?

Dear NAME,

Think of how water flows downward to nourish every root, how it fills every hollow without hesitation, how it moves through stone and soil to reach what thirsts. Water knows that abundance lives in the flow.

In just a few weeks, people all over the world will participate in Giving Tuesday, a day dedicated to generosity and giving back, on December 2nd, 2025.

Born as a counterbalance to the consuming frenzy of Black Friday, Giving Tuesday asks a different question: What if, instead of acquiring more, we practiced the abundance of giving? It's a question that Nature has been asking all along.

Nature shows us that thriving isn't a solo endeavor, it's a collective unfolding, a co-creative offering where giving and receiving flow like water finding its way home.

This year, we're in a particularly potent moment. As we stand at the threshold of 2025, many of us feel both the urgency of transformation and the deep pull toward remembering what's always been true: we are Nature, and we evolve together.

On Giving Tuesday, we'll be inviting you to support ONE's work of connecting the heart of humanity with the heart of Nature. Your partnership makes possible:

- Webinars and courses that help people remember their co-creative relationship with the living world
- Advocacy for the rights of all life to thrive, and not just survive
- Community spaces where we plant seeds for times beyond our own
- Spiritual activism guided by the Earth herself

We're not asking for anything today, we're simply marking the date together, like noting when the moon will be full or the first frost will arrive. We hope you'll join us for Giving Tuesday on December 3rd.

Between now and then, we invite you to notice: Where does Nature offer you abundance? What plant or place or element has been teaching you about generosity? What wants to flow through you and into the world?

In reflection and reciprocity,
The ONE Visioning Council
Pam, Myra, April, Julie, Laura, Lauren, Elyshia

P.S. We'll also be hosting our annual end-of-the-year webinar, Can Plants Save the Planet? Join us on December 9th in conversation with Pam Montgomery and Tammi Sweet for this annual reunion with the ONE community and our plant kin →