

Webinar Email Samples

Email Sample #1

Subject: 🌿 Gateway Herbs Are Guiding us In Our Next Evolution 🌿

Preview: Free webinar for composting chaos into growth

Audience: General list - 8,907 subscribers

Open rate: 45.18%

Click rate: 5.27%

We are in challenging times, [FIRST NAME]. I don't *need* to tell you that, but what I *want* to tell you is that the plants have not gone anywhere. In fact they are stepping forward, turning up the volume, to get our attention.

Some of them in particular are doing something I can only describe as *holding the door open*, standing at the threshold between what has been and what is becoming, and inviting us through.

I call them gateway herbs.

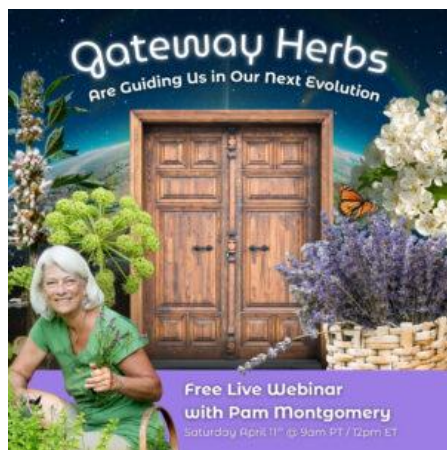
🌿 **Gateway Herbs Are Guiding Us In Our Next Evolution**

A Free Webinar with Pam Montgomery

Saturday, April 11th 2026

9:00 am PT / 12:00 pm ET

[Register now for this free event →](#)



What I love about these particular plants is that they are not exotic or rare or hard to find. They are the ones growing along your fence line, tucked into the edges of a field, blooming in an untended corner of the garden. Chances are you have walked past them a hundred times. That is part of what makes them so important, they have been right here, waiting.

Four of them are stepping forward right now:

- **Hawthorn:** opens the heart to both joy and grief, so we can feel fully again
- **Motherwort:** offers courage and steadiness in the midst of change
- **Lavender:** brings peace and restoration to a nervous system stretched thin
- **Angelica:** provides divine guidance and surrounds us with celestial light, presiding over all manner of passage through life

We'll also look at why chaos, as frightening as it feels, has always been the ground from which something new grows. The plants know this, they have lived it more times than we can count, and they are going to help us live it too.

[Register: Gateway Herbs Are Guiding Our Next Evolution →](#)

Even if you can't join live, register and you'll receive the replay.

Green Blessings,
Pam

PS. At the end of the webinar I'll be sharing more about my upcoming mentorship [Co-Creative Partnership with Nature](#). I'll also be taking time to answer any questions about the program.

Email Sample #2

Subject: 🌿 Free plant webinar tomorrow 🌿

Preview: Gateway Herbs Are Guiding Us in Our Next Evolution with Pam Montgomery

Audience: Segmented list - 7,401 subscribers

Open rate: 41.45%

Click rate: 4.65%



Last year, Motherwort was our initiator, [FIRST NAME].

I put out two dates for the ceremonial work, as I usually do. They filled immediately. I went to Motherwort and said, well, I have a waiting list now, and she was clear, *“Don’t turn anyone away.”* So I added a third date, and that filled too.

Motherwort is the plant you turn to when you are overwhelmed, depleted, running on cortisol and worry. She carries that fierce, grounded, maternal energy that says, *“You are going to be okay, and I am not leaving until you believe it.”*

This year, Angelica has stepped forward as initiator. She provides divine guidance, surrounds us with celestial light, and protects us from what would pull us backward when we are meant to be moving forward.

Tomorrow, both of them (along with Hawthorn and Lavender) are part of what I’ll be sharing...

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It’s free, it’s live, and there is still time to join us for the important messages these plants are bringing forward right now. If you can’t make it live, register anyway and the replay will be sent to you after.

Green Blessings,
Pam

PS. At the end of the webinar I'll be sharing more about my upcoming mentorship [Co-Creative Partnership with Nature](#). I'll also be taking time to answer any questions about the program.

Email Sample #3

Subject: [Replay] Gateway Herbs Are Guiding Us In Our Next Evolution 🌿

Preview: ...

Audience: Event registrants

Open rate: 72.3%

Click rate: 30.1%

In case you missed it [FIRST NAME], or if you just want to watch it again, **here's the replay of Gateway Herbs Are Guiding Us In Our Next Evolution.**

→ [Watch the Replay here](#)

Today was just a taste of what these plants have to offer. The Gateway Herbs are not the destination, they are teachers who walk us to the threshold and show us how to step through. We covered powerful teachings of Hawthorn, Angelica, Motherwort, and Lavender, and the essential role plants play in weaving the New Earth story.

If your heart felt a ping during our time together today, I want you to know there's a place to go deeper with all of this, the journey beyond the gate we just opened.

As I mentioned during the webinar, enrollment is now open for my [Co-Creative Partnership with Nature Mentorship](#). During this 8-month journey, you'll develop real practices for communicating with plants, working with Nature's intelligence, and finding your footing in these uncertain times with the green beings beside you.

Starting right now and through April 19th only, you can join me for **\$100 off** by entering the coupon code **SPRING** at checkout. (Offer only applicable to one-time payments.)

Many bright blessings,
Pam